

TEXAS



THE FUTURE IS HERE

OUR STUDENTS ARE READY TODAY FOR TOMORROW

# AGRICULTURAL EDUCATION

Through agricultural education, students encounter extensive opportunities for leadership development, personal growth, and career skill development. Instruction is delivered through three major components: classroom/laboratory instruction (contextual/inquiry based learning), supervised agricultural experience programs (work-based learning) and student leadership organizations (National FFA Organization, etc.).



CLASSROOM/  
LABORATORY  
INSTRUCTION



AG  
EDUCATION



SUPERVISED  
AGRICULTURAL  
EXPERIENCES

FFA



## SUPERVISED AGRICULTURAL EXPERIENCES (SAE)

CONTEXTUAL, INQUIRY-  
BASED INSTRUCTION AND  
LEARNING THROUGH AN  
INTERACTIVE  
CLASSROOM AND  
LABORATORY.



## FFA

PREMIER LEADERSHIP,  
PERSONAL GROWTH,  
AND CAREER SUCCESS  
THROUGH ENGAGEMENT  
IN FFA PROGRAM AND  
ACTIVITIES.



## CLASSROOM/LABORATORY INSTRUCTION

EXPERIENTIAL, SERVICE  
AND/OR WORK-BASED  
LEARNING THROUGH THE  
IMPLEMENTATION  
OF SAEs.

# TEXAS FFA:

## TRAINING THE LEADERS OF TOMORROW

RESPECT. RESPONSIBILITY. RESILIENCE. CONFIDENCE.

Today, agriculture connects science, technology, design, and feeding growing populations, but the FFA's core values of respect, responsibility, and resilience remain the same. People think of agriculture as farming and ranching, but the FFA uses the intrinsic values of helping living things grow and thrive to train tomorrow's leaders. The FFA is where advanced classroom concepts come to life in the real world. Founded in 1929, the FFA's mission was to offer greater opportunity for self-expression, leadership development, and a sense of pride in one's work. By teaching students how to creatively solve real world problems with modern science and technology, the FFA is training the leaders of tomorrow.

## TEXAS FFA MARKETPLACE SNAPSHOT

- 278,000 high school students are enrolled in agricultural science education courses in Texas
- 180,000 students are Texas FFA members
- 1,102 local FFA chapters
- 2,600 Agricultural Education Teachers (2,500 members of the Agriculture Teachers Association)
- Hosts the largest youth led convention in Texas

## SOCIAL REACH

- 17,972,800 social media impressions in 2024
- 62,700 Facebook followers
- 41,200 Instagram followers
- MyTexasFFA.org resource for promotion

"THE TEXAS FFA IS LEADERSHIP IN ACTION. FOR MORE THAN EIGHT DECADES, THE STUDENTS, TEACHERS AND FORMER MEMBERS OF TEXAS AGRICULTURAL EDUCATION / FFA HAVE MADE A POSITIVE DIFFERENCE. FROM THEIR WORK IN LOCAL COMMUNITIES, HEROISM IN OUR MILITARY, LEADERSHIP IN CORPORATE AMERICA, AND SERVICE IN ELECTED OFFICE - WE CAN ALL BE PROUD OF OUR TEXAS FFA. I AM HONORED TO BE INVOLVED."

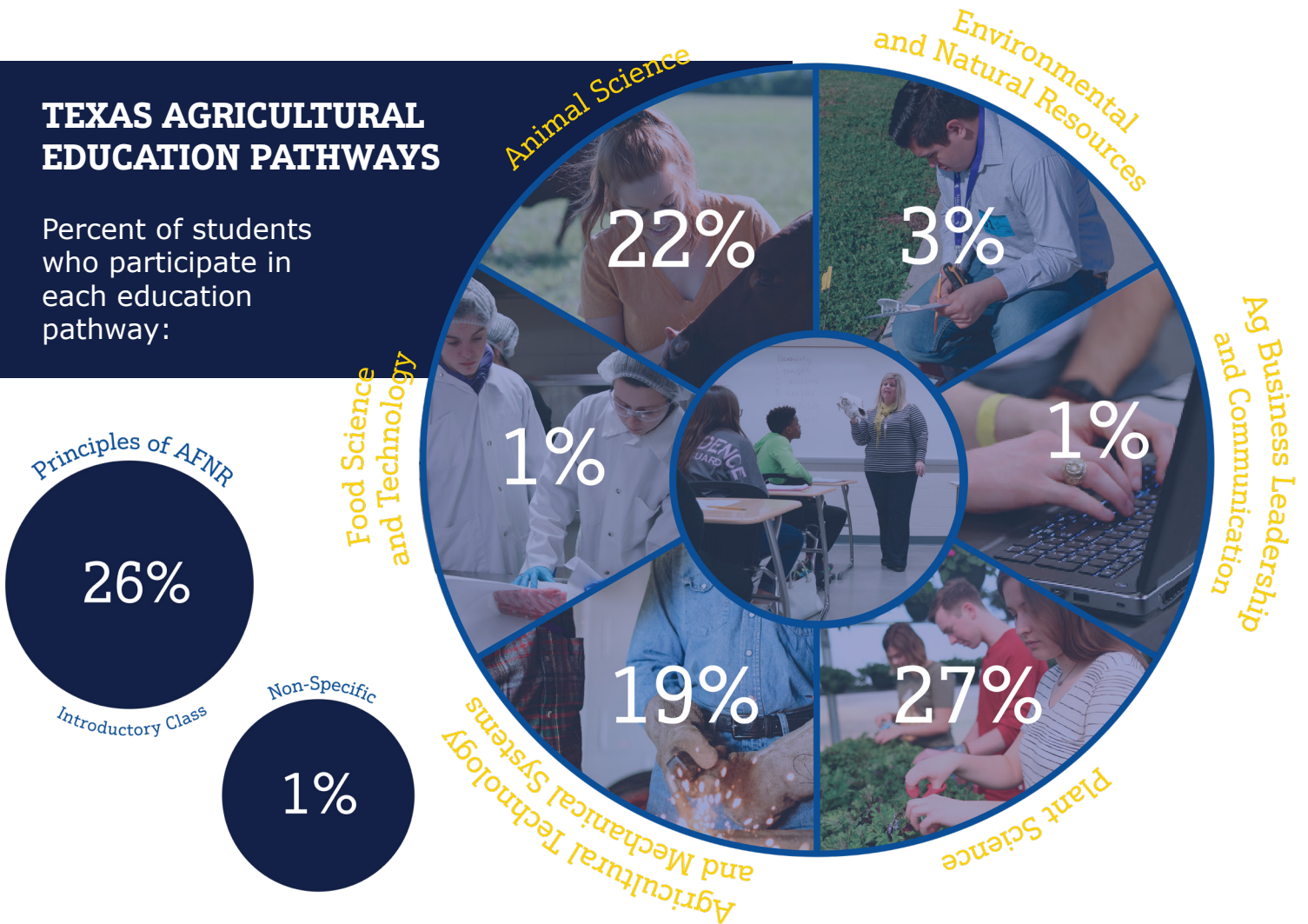
- MITCHELL DALE, OWNER - MCREE FORD, TEXAS FORD DEALER

# WHAT DO TEXAS AGRICULTURAL EDUCATION PROGRAMS TEACH?

**OVER 2,600 AGRICULTURAL EDUCATORS** TEACH THE AGRICULTURE, FOOD, AND NATURAL RESOURCES CAREER CLUSTER STANDARDS COVERING MORE THAN 50 COURSES AND LABS STATE SO THAT MORE THAN 278,000 STUDENTS CAN GAIN AN IN-DEPTH UNDERSTANDING OF THE DIFFERENT SECTORS OF THE AGRICULTURE INDUSTRY.

## TEXAS AGRICULTURAL EDUCATION PATHWAYS

Percent of students who participate in each education pathway:



## UNIVERSITY LEADERS SAY TEXAS FFA STUDENTS ARE:

- 📍 1.5 times more prepared than their peers
- 📍 1.6 times more valuable than athletic students when recruiting
- 📍 1.13 times more valuable than National Honor Society students when recruiting



# TEXAS FFA ASSOCIATION

## WHO WE ARE

Texas FFA has evolved from an organization focusing primarily on production agriculture, to a broader-based organization that addresses the needs and interests of students. FFA gives students the opportunity to apply practical classroom knowledge to real world experiences through ongoing enrichment opportunities, as well as local, state, and national competitions.

Today, the Texas FFA is the nation's largest state FFA association. The organization continues to help the next generation rise to meet challenges by helping members develop their own unique talents and explore their interests in a broad range of career pathways.

## STUDENT LEADERSHIP

The Texas FFA is an organization of, by, and for students. The Association operates programs that support the work of local chapters, including competitive events, scholarship programs, student leadership operations, and the annual state convention. Members elect their own officers and plan and conduct activities with direction from their chapter's advisors. State officers are elected each year by the student delegates at the Texas FFA Convention. During their year of service representing the Texas FFA, the state FFA president and first vice president visit more than 400 schools and travel more than 60,000 miles.

## CAREER PREPARATION

Modern agriculture is about much more than farming, and so are we. FFA activities include hands-on work experiences and life skill development that help members discover their ideal career path.

THROUGH 29 CAREER DEVELOPMENT EVENTS, 51 NATIONAL PROFICIENCY AREAS AND MANY OTHER FFA OPPORTUNITIES, MEMBERS ARE CHALLENGED TO REAL-LIFE, HANDS-ON TESTS OF **SKILLS THAT PREPARE THEM FOR THE 22.1 MILLION JOBS FOUND IN THE AGRICULTURAL AND FOOD SECTORS.\***

\*USDA, Economic Research Service Using Data from U.S. Department of Commerce, Bureau of Economic Analysis, as of September 29, 2023

THE **TEXAS FFA EXPERIENCE** CREATES THE NEXT GENERATION OF LEADERS





AGRICULTURE  
**TEACHERS**  
ASSOCIATION OF TEXAS

# AGRICULTURE TEACHERS ASSOCIATION OF TEXAS

## SUCCESS IN LIFE STARTS WITH MENTORSHIP

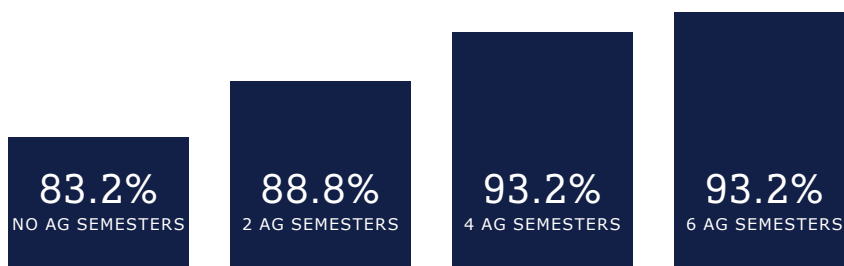
In Texas, hard-working agriculture, food and natural resources teachers are empowering students through the gifts of knowledge, drive, and confidence. Thanks to their dedication, the future of Texas students has never been brighter.

The Agriculture Teachers Association of Texas was established to promote and advance agriculture education in Texas and provide legislative representation to safeguard agriculture education programs.

The association informs agriculture teachers about the latest agricultural education practices, encourages higher standards of teaching, and provides a unified voice in the state legislature.

## RESEARCH SHOWS:

Students with **2, 4 or 6** semesters of agricultural education graduate at a higher rate than their high school peers.



MEMBERSHIP  
IN **CAREER AND  
TECHNICAL STUDENT  
ORGANIZATIONS**, SUCH  
AS FFA, IS EXTREMELY  
IMPORTANT FOR  
PREPARING STUDENTS  
FOR COLLEGE AND  
HELPING THEM RECEIVE  
SCHOLARSHIPS.

TO BE GREAT, YOU NEED SOMEONE WHO MAKES YOU BETTER.



# TEXAS FFA FOUNDATION

## OUR STUDENTS, OUR FUTURE

Over the past 30 years the Texas FFA Foundation has grown, as has its impact to strengthen agricultural science education and the Texas FFA. We proudly help each student develop their potential for growth, career success and leadership in a global marketplace.

Collaboration, consistency, and hard work will contribute to the long-term sustainability and success of agricultural education and the Texas FFA program.

## SCOPE OF ENDOWMENT

The Texas FFA Foundation has an academic scholarship endowment to ensure students can receive these scholarships in perpetuity. Through a competitive scholarship selection process, academic scholarships are awarded annually at the State FFA Convention to deserving Texas FFA members.

APPROXIMATELY **\$2.4 MILLION**  
A YEAR IN ACADEMIC AND AWARD  
SCHOLARSHIPS.

Our organizations partner with scholarship sponsors to provide financial assistance for deserving Texas FFA students. Scholarships range from \$2,000 - \$20,000.

## PROFESSIONAL NETWORKS

A sponsorship with the Texas FFA Foundation is a great co-branded opportunity for businesses and organizations to utilize the loyal Texas FFA marketplace. More than a sponsorship, our programs are designed to create a win-win scenario for participants - many sponsors refer to our sponsorship opportunities as a partnership.

OUR MEMBERS ARE PROVIDED THE  
**OPPORTUNITY TO NETWORKS WITH  
INDIVIDUALS WHO ARE ESTABLISHED  
AND THRIVING IN THEIR CAREERS,**  
IN HOPES TO PROVIDE MEANINGFUL  
PROFESSIONAL NETWORKING.

SUPPORT OUR **FUTURE LEADERS** AND BUILD BRAND LOYALTIES THAT LAST A LIFETIME



# VALUE

## RESEARCH SHOWS:

FFA SCHOLARSHIP WAS CRUCIAL TO STUDENT SUCCESS .....	<b>90%</b>
FFA STUDENTS SELECT ONE MAJOR AND GRADUATE ON TIME .....	<b>87%</b>
FFA STUDENTS WORKING WHILE ATTENDING COLLEGE .....	<b>61%</b>
HIGH SCHOOL AGRICULTURAL EDUCATION EXPERIENCE CREATED CAREER PATHWAY.....	<b>82%</b>

## UNIVERSITY LEADERS REPORTED:

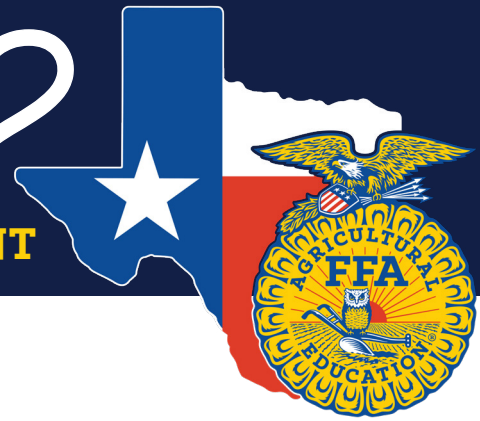
FFA STUDENTS GRADUATE FASTER THAN OTHER STUDENTS .....	<b>53%</b>
FFA STUDENTS ARE MORE ACTIVE IN COLLEGIATE ACTIVITIES .....	<b>73%</b>
FFA EXPERIENCE IS VALUABLE IN DECIDING ON ALLOCATION OF DEPARTMENTAL SCHOLARSHIPS .....	<b>93%</b>





# Why FFA?

WHAT STUDENTS GAIN THROUGH INVOLVEMENT



## POWER SKILLS DEVELOPMENT EVENTS

THROUGH LEADERSHIP DEVELOPMENT EVENTS (LDES), CAREER DEVELOPMENT EVENTS (CDES) AND SPEAKING DEVELOPMENT EVENTS (SDES) MEMBERS HAVE THE OPPORTUNITY TO DEVELOP PERSONAL ATTRIBUTES AND INTERPERSONAL ABILITIES, SUCH AS COMMUNICATION, TEAMWORK, ADAPTABILITY, AND PROBLEM-SOLVING, THAT ENABLE INDIVIDUALS TO EFFECTIVELY INTERACT AND COLLABORATE WITH OTHERS.



## S.T.E.M. ENGAGEMENT AGRISCIENCE FAIR

AGRICULTURE IS THE FOUNDATION THAT IS FOUND THROUGH ALL TEXAS FFA PROGRAMS. AGRISCIENCE FAIR PARTICIPATION ALLOWS STUDENTS TO USE THE SCIENTIFIC PROCESS AS THEY REINFORCE SKILLS AND PRINCIPLES THEY HAVE LEARNED IN THEIR AGRISCIENCE COURSES. THEY CONDUCT RESEARCH PROJECTS AND PREPARE A SCIENTIFIC REPORT AND DISPLAY FOR JUDGING AT THE STATE LEVEL.



## COMMUNITY INVOLVEMENT FORD LEADERSHIP SCHOLARS PROGRAM

THE TEXAS FFA FORD LEADERSHIP SCHOLARS PROGRAM IDENTIFIES TEN STUDENTS WHO EXHIBIT HIGH LEVELS OF LEADERSHIP AT THE CHAPTER LEVEL. EACH MEMBER PLANS THEIR OWN SUBSTANTIAL AND SUSTAINABLE LOCAL RESEARCH PROJECTS THAT ARE COMMUNITY BASED. THE GOAL IS FOR EACH SCHOLAR TO BUILD A REMARKABLE LEGACY FOR THE FUTURE OF OUR STATE AND NATION.



## CIVIC RESPONSIBILITY

### DAY IN THE CAPITAL: A LEGISLATIVE LEAD EXPERIENCE

DAY IN THE CAPITAL: A LEGISLATIVE LEAD EXPERIENCE IS A ONE-DAY EXPERIENCE THAT TRANSFORMS MEMBERS INTO WELL INFORMED ADVOCATES FOR AGRICULTURE AND THAT STRIVE TO BE CONTRIBUTING CITIZENS OF THEIR COMMUNITIES. EXPERIENCED PRESENTERS DISCUSSED HOW TO BE MORE ENGAGED IN OUR DEMOCRACY, AND HONE SKILLS TO BE A BETTER ADVOCATE FOR AGRICULTURE.



## LEADERSHIP DEVELOPMENT EXCELLENCE CONFERENCES

LEADERSHIP DEVELOPMENT IS WOVEN INTO EVERY ASPECT OF FFA INVOLVEMENT. WHEN MEMBERS ATTEND AN EXCELLENCE CONFERENCE, THEY ARE TAKING THE NEXT STEP IN THEIR LEADERSHIP DEVELOPMENT. WITH THREE GRADE-LEVEL SPECIFIC PATHWAYS, EACH EXPERIENCE IS GEARED TOWARDS WHERE THEY ARE IN THEIR HIGH SCHOOL CAREER AND FOCUSES ON THEIR PATH FORWARD.

**AGRICULTURE IS THE ROOT OF FFA, GROWING LEADERS AND SHAPING THE FUTURE.**

# TEXAS FFA FOUNDATION

OUR PARTNERS' GENEROUS SUPPORT HELPS US ENSURE A STRONG FINANCIAL FUTURE FOR TEXAS FFA PROGRAMMING, AND WHILE RECOGNIZING YOUR SPONSORSHIP IN A STRONG AGRICULTURAL SCIENCE EDUCATION AND TEXAS FFA MARKETPLACE.

## CORPORATE SPONSORS



## ACADEMIC SCHOLARSHIP & AWARD SPONSORS



DAN & LINDA TAYLOR  
 J. LAWSON SOWELL MEMORIAL  
 CHARLES SCRUGGS & FAMILY  
 JIM THEECK BUTLER FOUNDATION

RILEY HARRISON MEMORIAL SCHOLARSHIP  
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TEXAS



GARLAND