# Empowering a Current Current of C

First president 23-2024

The Texas FFA Foundation Supports Texas FFA members and agricultural science teachers through scholarships, next-level leadership development, and professional networks. Our passion is moving agricultural education and the Texas FFA into the future.

Get a glimpse of what we are so passionate about.

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# **Our Guiding Principles**

# Our strategic targets provide a **baseline** for our activities and focus.

# Support

Our development efforts provide sustainable financial support for agricultural education and FFA programming.

# Leadership

Our strategic approach benefits Texas agricultural education and FFA programming.

# **Advocacy**

We advocate for agricultural education and the FFA program by promoting their value proposition among key business, industry, and government leaders.

# **Stewardship**

**PLATINUM** SPONSORS

SILVER SPONSOR

Blue Bell

We act as good stewards utilizing sound management, investment strategies, business processes, and draw insights from a professional network of subject matter experts.

















SPONSOR



The **Living to Serve** platform empowers students and teachers with leadership development opportunities.

Our efforts are connecting all of our stakeholders, building strong relationships, and empowering participants for personal and professional excellence.

# **LEAD Series**

Connects teachers and students to sponsors, key Texas decision and policymakers, and other stakeholders, empowering them with practical knowledge.

- LEAD Experience
- Cultivating LEAD
- Teacher Legislative LEAD
- Day at the Capital / Student Legislative LEAD
- FORD Leadership Scholars in conjuction with the Texas FFA



# **Ambassador Program**

A program for Texas FFA members who want to promote the Texas FFA to our sponsors, special guests, and stakeholders during the annual Texas FFA Convention.



# Texas FFA Convention and ATAT Professional Development Conference Support

The Texas FFA Foundation is proud to support the development efforts of both the convention and conference. We are developing professional networks, building sponsor relations, identifying community assets, and assisting with fundraising efforts. Our commitment delivers immediate and year-round support.

# The Texas FFA Foundation understands the critical role of agricultural science teachers.

We promote our teachers as valuable resources, and we're dedicated to supporting our teachers and their roles in their communities.

We aim to enhance the range and depth of our teacher's capabilities by developing effective programs and alliances with corporate sponsors, private foundations, education professionals, and governmental leaders to maximize learning opportunities for teachers and students.

**To ensure a dynamic future for agricultural education** and the FFA program, the Texas FFA Foundation is seeking financial resources sufficient to sustain these programs in perpetuity.



# **Our Goals**

- **01** Supporting Texas Team Ag Ed.
- **02** Provide resources to educators, students, and stakeholders.
- **03** Support stewardship and ethical leadership development.
- **04** Develop individual giving efforts.
- **05** Grow scholarship initiatives.
- **06** Promoting Texas Team Ag Ed core values.

- **07** Continue efforts to retain and cultivate corporate sponsors.
- **08** Retain and cultivate sponsorships supporting annual conventions and conferences.
- **09** Promote best practices for agricultural science education.
- **10** Supporting efficient and effective management strategies for sound operations.

# Board of **Directors**

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#### **EX-OFFICIO**

Les Hudson Director of Agriculture, Food & Natural Resources Texas Education Agency Austin, Texas

Steve Mosley President Texas Past State Officers Austin, Texas

#### Kelly White

President Texas FFA Alumni Association Austin, Texas

Sandra Choate President Texas Young Farmers Association Malakoff, Texas **Expressing our culture of gratitude today** while cultivating an attitude of gratitude for those who will follow in our footsteps.



Tune In To Our Podcast Hosted by Aaron Alejandro

# Take a look at some of the **behind-the-scenes roles** the Texas FFA Foundation serves.

We support students and teachers with innovative ideas, best practice sponsorship opportunities, and next-level leadership development. We are helping create a positive organizational culture for Texas Team Ag Ed.



Expand academic and award scholarship opportunities.



Grow sponsorship opportunities and strategies.



Expand professional and leadership networks.

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Create a culture of gratitude and excellence.

# Who We Are



Aaron Alejandro Executive Director



**Chanda Orren** Executive Assistant & Scholarship Administrator



Kassie Montford Coordinator -Development & Planning



For more information about Texas Agricultural Science Education, the Texas FFA, or sponsorships:

**Call:** 512-480-8047

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