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## EX-OFFICIO

**Les Hudson**  
Director of  
Agriculture, Food &  
Natural Resources  
Texas Education  
Agency Austin,  
Texas

Expressing our culture of gratitude today while cultivating an attitude of gratitude for those who will follow in our footsteps.



Tune In To Our Podcast Twice a Month

Hosted by Aaron Alejandro

Take a look at some of the **behind-the-scenes roles** the Texas FFA Foundation serves.

We support students and teachers with innovative ideas, best practice sponsorship opportunities, and next-level leadership development. We are helping create a positive organizational culture for Texas Team Ag Ed.



Expand academic and award scholarship opportunities.



Grow sponsorship opportunities and strategies.



Expand professional and leadership networks.



Create a culture of gratitude and excellence.

## Who We Are



**Aaron Alejandro**  
Executive Director



**Chanda Orren**  
Executive Assistant  
& Scholarship Administrator



**Kassie Montford**  
Coordinator -  
Development & Planning

MYTEXASFFA.ORG



For more information about Texas Agricultural Science Education, the Texas FFA, or sponsorships:

Call:  
512-480-8047

Email:  
info@texasffaoundation.org



We Are

# Empowering a Culture of Excellence

The Texas FFA Foundation supports Texas FFA members and agricultural science teachers through scholarships, next-level leadership development, and professional networks.

**Our passion is moving Texas agricultural education and the Texas FFA into the future.**

Get a glimpse of what we are so passionate about.



The Future is Here

# Our Guiding Principles

Our strategic targets provide a **baseline for our activities** and focus.

## Support

Our development efforts provide sustainable financial support for agricultural education and FFA programming.

## Leadership

Our strategic approach benefits Texas agricultural education and FFA programming.

## Advocacy

We advocate for agricultural education and the FFA program by promoting their value proposition among key business, industry, and government leaders.

## Stewardship

We act as good stewards utilizing sound management, investment strategies, business processes, and draw insights from a professional network of subject matter experts.



### OUR CORPORATE SPONSORS



# Learn More About Our Programs

The **Living to Serve** platform empowers students and teachers with leadership development opportunities.

Our efforts are connecting all of our stakeholders, building strong relationships, and empowering participants for personal and professional excellence.

## LEAD Series

Connects teachers and students to sponsors, key Texas decision and policymakers, and other stakeholders, empowering them with practical knowledge.

- LEAD Experience
- Legislative LEAD
- Growing Our Future (Leadership Series)



## Ambassador Program

A program for Texas FFA members who want to promote the Texas FFA to our sponsors, special guests, and stakeholders during the annual Texas FFA Convention.



## Texas FFA Convention and ATAT Professional Development Conference Support

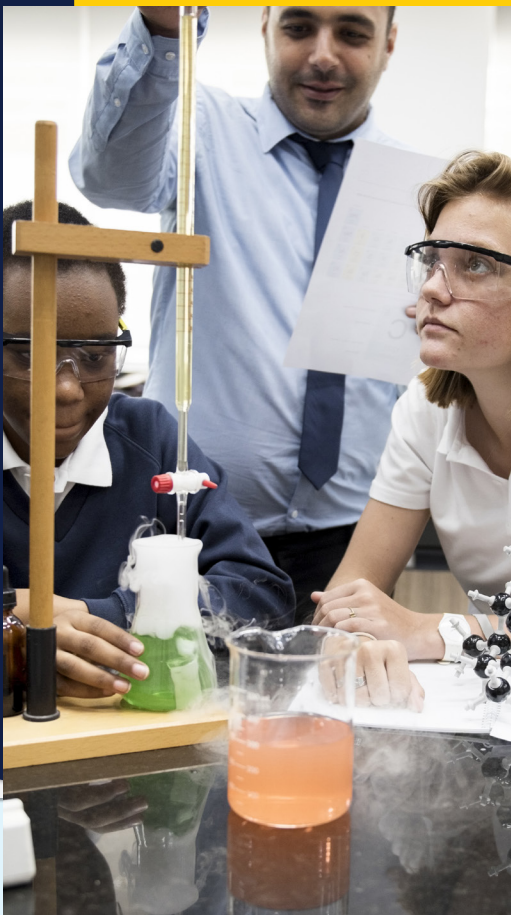
The Texas FFA Foundation is proud to support the development efforts of both the convention and conference. We are developing professional networks, building sponsor relations, identifying community assets, and assisting with fundraising efforts. Our commitment delivers immediate and year-round support.

# The Texas FFA Foundation understands the **critical role** of agricultural science teachers.

We promote our teachers as valuable **resources**, and we're dedicated to supporting our teachers and their roles in their communities.

We aim to enhance the **range and depth of our teacher's capabilities** by developing effective programs and alliances with corporate sponsors, private foundations, education professionals, and governmental leaders to maximize learning opportunities for teachers and students.

To ensure a **dynamic future for agricultural education** and the FFA program, the Texas FFA Foundation is seeking financial resources sufficient to sustain these programs in perpetuity.



# Our Goals

- 01 Supporting Texas Team Ag Ed.
- 02 Provide resources to educators, students, and stakeholders.
- 03 Support stewardship and ethical leadership development.
- 04 Develop individual giving efforts.
- 05 Grow scholarship initiatives.
- 06 Promoting Texas Team Ag Ed core values.
- 07 Continue efforts to retain and cultivate corporate sponsors.
- 08 Retain and cultivate sponsorships supporting annual conventions and conferences.
- 09 Promote best practices for agricultural science education.
- 10 Supporting efficient and effective management strategies for sound operations.