

JULY 22ND - DALLAS



**LEADING**  
A LEGACY SOCIAL '24

# SPONSORSHIP BROCHURE





# HELP US GROW THE FUTURE

The LEADing a Legacy Social is a project to help raise funds to support the mission of the Texas FFA Foundation, Texas FFA Association, Agriculture Teachers Association, and the Texas FFA Alumni Association.

**Monday, July 22nd, from 7:00 – 9:00 p.m. at Edison's in Dallas, Texas.** The event will be hosted by the Texas FFA Foundation. LEAD Series Alumni, agricultural science teachers, their families, sponsors, and other stakeholders are all invited to attend. Three hundred and fifty people are anticipated to be in attendance. There will be an in-person and virtual option to participate in bidding on auction items. People on site can participate in a live auction and raffle-style prize opportunities.

## JOIN US

**Monday, July 22nd from 7 PM to 9 PM**

**Eidson's**

1724 Cockrell Ave, Dallas, TX 75215

- **Meal:** Roast Beef / Smoked Chicken, Sides, Salad, Iced Tea / Water
- **Beverages:** Drink Tickets - 2 tickets per person (Beer, Wine, & Margaritas)



# BECOME A SOCIAL SPONSOR

## RECOGNITIONS AND PROMOTIONS

### SPONSORSHIP LEVELS

#### Platinum Sponsor - \$2,500

- Premier logo placement on all social promotional materials.
- Recognition as the exclusive Platinum Sponsor in event press releases.
- Reserved VIP table for 10 guests with prime seating.
- Logo recognition in the event program.
- Exclusive social media mentions before, during, and after the event.

#### Gold Sponsor - \$1,500

- Prominent logo placement on social banners and signage
- Recognition in press releases and media interviews.
- Reserved VIP table with priority seating for 8 guests.
- Logo recognition in the event program.
- Social media mentions leading up to and following the event.

#### Silver Sponsor - \$1,000

- Logo placement on social collateral and signage.
- Recognition in event press materials.
- Reserved VIP table for 6 guests.
- Logo recognition in the event program.
- Social media mentions leading up to the event.

#### Bronze Sponsor - \$500

- Name recognition on the event website.
- Name recognition in event press materials.
- Acknowledgment in social media campaigns leading up to the event.
- Name listed in the event program.

### RECOGNITION & EXPOSURE:

#### Pre-Event:

- Auction pre-registration availability.
- Logo featured on event website and promotional emails.
- Inclusion in event press releases and media outreach.
- Acknowledgment in social media campaigns leading up to the event.
- A 10-second video on social media talking about being proud to support Texas FFA and attend the LEADing a Legacy Social.

#### During the Event:

- On-stage recognition during opening remarks (*Platinum Sponsor*).
- Logo displayed on screens throughout the venue.
- Opportunity to address the audience or present an award (*Platinum Sponsor*).
- Rotating Sponsor Logos on one of the screens in the room.

#### Post-Event:

- Inclusion in post-event thank-you letters and press releases.
- Feature in post-event newsletters and social promotional materials.
- Recognition in event recap videos and social media posts.
- A 10-second video on social media talking about being proud to support Texas FFA and attend the LEADing a Legacy Social.

### TICKETS & HOSPITALITY:

- Complimentary seating is based on sponsorship level.
- Opportunity to host a VIP hospitality suite (*Platinum Sponsor*).

### BRAND VISIBILITY:

- Customized banners and signage featuring sponsor logos.
- Brand recognition around the photo booth area.
- Opportunity for branded giveaways or promotional items.

### NETWORKING OPPORTUNITIES:

- Exclusive networking sessions in the VIP hospitality suite (*Platinum Sponsor*).
- Access to VIP lounges and private networking areas before the event.

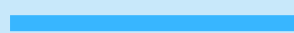


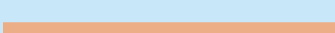
# Help Grow Our Future



Suspense Date is  
Monday, July 1st, 2024



## Sponsorship Opportunities:

- Platinum - \$2,500 
- Gold - \$1,500 
- Silver - \$1,000 
- Bronze - \$500 

## Want to Make Your Gift Online?

Secure credit card payments can be made online by visiting the LEADing a Legacy Social Donor Perfect link or scan the QR above:

<https://form-renderer-app.donorperfect.io/give/the-texas-ffa-foundation/leading-a-legacy-social>

**Thank you for your support.**  
Sponsorship can be made online or by mail at:

**Texas FFA Foundation**  
614 East 12th Street, Austin, Texas 78701  
(512) 480-8047 Fax: (512) 472-0555  
Email: [info@texasffaoundation.org](mailto:info@texasffaoundation.org)

*"Want to have a fun night while supporting a great cause? Come join us at the second annual Leading a Legacy Social on Monday evening, July 22 in Dallas during this year's ATAT Convention. It's fellowship, food, and fun with the opportunity to claim some great items during the silent and live auctions while supporting Texas Team Ag Ed and Texas FFA student activities. Hope to see you there."*

- Mitchell Dale  
Chairman, Texas FFA Foundation Board of Directors  
President, McRee Ford





# Thank You!



## YOUTH, AGRICULTURE, & LEADERSHIP.

Texas is blessed with three vital and renewable resources: **youth, agriculture, and leadership**. The Texas FFA brings all three together to form well-rounded leaders today who become dynamic influencers tomorrow. Your support of our LEADing a Legacy Social ensures we are empowering our student leaders and agricultural science teachers with “best practices” in leadership development and employability skills. We are honored to have your support and you are making an investment guaranteed to grow.

260,000+ Students enrolled in agricultural science education courses in Texas.	1,100+ local Texas FFA Chapters
2,500+ Agricultural Science Education Teachers	170,000+ Texas FFA members (1 in 6 FFA members nationally now reside in Texas)

*“The Texas FFA Foundation is proud to support the leadership development efforts of the Texas FFA Association and our agricultural science teachers. Your generous donations provide fuel to make dreams come true - our student leaders today will become dynamic influencers tomorrow. Join us in telling them, ‘We are proud of you.’”*

– Aaron Alejandro  
Executive Director  
Texas FFA Foundation

*DISCLAIMER: Sponsorship recognitions by the Texas FFA do not constitute an endorsement by the Texas FFA of the products or services of the sponsoring company, organization, or individual. Funds received through the Texas FFA Foundation will be used to support the Texas FFA and agricultural science education. Any funds raised more than budgeted costs associated with special projects, conventions, events, or activities will be used to preserve the strength and future of the Texas FFA programming.*