



THE CATALYST

Developing the Best in Leadership

ISSUE THREE • JANUARY 2021



2020 - 21 Texas FFA Officer team with Justin Boots representatives, Taylor Morton, Lauren Walker, and Shelbi Tidwell

NEW YEAR NEW OPPORTUNITIES

A new year, a new day, a chance to participate in new opportunities. The year 2021 will have an abundance of leadership development, professional networking, and personal growth opportunities.

The Texas FFA Foundation is all about development. We are developing the resources needed for students and teachers to excel. Scholarships, leadership development opportunities, and expanded professional networks afford our members to excel and achieve career success. We are working diligently to create even more opportunities in 2021.

The State Officer team participated in many activities at the National Finals Rodeo in Arlington, Texas. Justin Boots created many memorable opportunities for the team ranging from VIP tours, live interviews, and attending the NFR rodeo.

Many of our sponsors made an appearance at the NFR. Priefert teamed up with the Texas FFA Foundation to provide a co-branded bandanna for visitors who participated in the NFR Fan Zone.

Wrapping up 2020, we launched a Grow Texas FFA campaign. Grow Texas FFA is a statewide initiative to create engagement ... awareness to share our Texas agricultural science/ FFA story and stewards it's future.

The goal of this campaign is to connect with supporters and donor base with an opportunity to do more than raise money - it's a chance to inspire.

ARE WE CONNECTED?

FACEBOOK

INSTAGRAM

TWITTER

LINKEDIN

MYTEXASFFA.ORG




GROW TEXAS FFA

Philanthropy is giving of time, talent, or treasure. The Grow Texas FFA effort was not "just about the money"... it is a component. **"Say it, Give it, Share it."**

The campaign gives us time to say what we are doing with others who may not be aware of it. A chance to share with others your FFA story. A chance to give and say I want to help steward the future of our great organization.

We are appreciative of all the generous support and participation during this campaign. We are excited to continue this effort and Grow Texas FFA in 2021. Our students, teachers, and sponsors say it best.

<https://www.youtube.com/watch?v=NL8zL-lssMg> 

For an opportunity to GROW Texas FFA go to mytexasffa.org/grow

We continue to provide opportunities and outlets for personal leadership and growth. Throughout 2020 many individuals have experienced growth within themselves and growth within their organizations.

Hayden Taylor, Texas FFA member said **"it truly has changed my life, I have become a better person, and I've become a better leader."**



FORD LEADERSHIP SCHOLARS MAKING AN IMPACT

Texas FFA Ford Leadership Scholars is a community service-driven, professional development program designed as a partnership between the Texas FFA Association, the Texas FFA Foundation, and Ford Motor Company. This program revolves around six leadership tenants: vision, action, awareness, relationships, character, and continuous improvement. The Ford Leadership Scholars program pushes students to their leadership limits to the point that they understand success in terms of one thing: sustainable results.

Molly Christensen was raised in Iowa Park, Tx. where she has been involved with FFA since 2007. She currently lives in Highland Village, Texas where she works for the Texas State Soil and Water Conservation Board.

The Ford Scholar Program was the icing on the cake of her FFA career that sent her down a path of incredible life experiences and opportunities that prepared her for college and a career. The Ford Scholar training program prepared her to seek outside support for her project of restoring a park. Molly had enormous support from her Ag. Teacher, Wendy Meadows, who pushed her and encouraged her until she made it to the finish line.

Molly has always lived by the words, "To whom much is given, much will be required." Molly strives every day to giving back to others. During her time in the Ford Scholars Program and with the Texas FFA, so many people poured themselves into her and her success.

"I am forever indebted to the Texas FFA and the individuals that supported me over the years."
- Molly Christensen



Caitlyn Muckensturm is currently serving as the Texas FFA Vice President from the Area V Association and Texas FFA Ford Leadership Scholar. Caitlyn is a Krum High School graduate from the class of 2020 and is currently a freshman at Texas A&M University where she will pursue a degree in Agricultural Communications and Journalism.

While involved in FFA at the high school level, she was active in various aspects of our organization and attributes that to her passion for agriculture and leadership. This year she hopes she can be a light for other FFA members and continue to believe that they can do IT, whatever it may look like for them and their circumstances.

Caitlyn is blessed to have the opportunity to represent Texas FFA in this position and wishes to thank you for your time today.

"The Ford Leadership Scholar program is a unique life-changing experience that places emphasis on service first and foremost. Additionally, students gain personal life skills that will continue to further serve them throughout the rest of their lives."
- Caitlyn Muchensturm



KEYS TO SUCCESS

Leadership Skills

Professional Networking helps build and maintain beneficial relationships. Expanding and extending a network requires work. Developing strong networks will take action on your part.

Effective communication, brand awareness, and a willingness to engage in an unknown environment are all key components to building a professional network. Successful people know lots of people. As you build your network, you also build your understanding of leadership styles, communication styles, a chance to spot trends quickly, the ability to capitalize on opportunities ahead of those with limited networks, and the chance to solve problems more quickly with a network that provides access to solutions much quicker.

Tips on Professional Networking

- Volunteer for a community activity outside of your normal activity.
- Participate in personal and leadership development outside of your immediate discipline.
- Create a clever tag line or way of introducing yourself that people will remember and connect to your brand.
- Join a professional social media group that connects you to peer groups that help build your brand presence and awareness.

3 Benefits of Professional Networking

- Capitalize on opportunities quicker.
- Solve problems faster.
- Spot trends and best practices quicker.



Food Strategies

What's the outcome of farming, ranching, marketing, transportation, storage, and retail? FOOD! From the soil and natural resources stewarded by our incredible farmers and ranchers, we have food to feed our families, neighbors, communities, state, country, and a hungry world.

Let's talk about our food . . .

What do you think the #1 most consumed food in the world is? **PIZZA** What goes into a pizza that does not include agriculture? Dairy, Grains, Pork, Beef, Chicken, Fish, Vegetables, Fruit, and MORE! Domino's Pizza is a proud supporter of American farmers and ranchers. Tim McIntyre - Executive Vice President of Domino's said, "We will never tell a farmer how to farm. We will never tell a rancher how to raise his or her animals. What we believe is they're the experts. They have the most vested interest in raising their livestock. It's not just a job, we recognize that. It's a life and we appreciate that – and we're not afraid to stand up and say it."

Now that ... is how you make some great food.



HERE TO SERVE

Our purpose is to strengthen agricultural education and the Texas FFA program, so each student can develop their potential for personal growth, career success and leadership in a global marketplace.

OUR TEAM



Aaron Alejandro

Executive Director

512.480.8047

aaron@texasffaoundation.org



Joanne Shelton

Executive Assistant / Scholarship Coordinator

512.480.8047

joanne@texasffaoundation.org



Rosemary Fazzino

Coordinator - Development & Planning

512.480.8047

rosemary@texasffaoundation.org

BOARD MEMBER SPOTLIGHT



Keith Cline, Foundation Board member from Irving, Texas. Keith is the President and Chief Executive Officer at CorePoint Lodging. Cline serves on the AH&LA Board, the Texas FFA Foundation Board, and is a member of World 50 a private global community of senior executives.

"I truly enjoy serving on the Texas FFA Foundation Board and being part of an outstanding youth organization that makes a positive impact in the lives of their student members. The Texas FFA is building the leaders of tomorrow by helping them grow personally and professionally, and teaching them a sense of respect and responsibility to our communities and to our Country".

"Our favorite attitude should be gratitude."

- Zig Ziglar

Do you want to thank someone?

Do you want to honor a mentor?

Do you want to make an impact?

Here's how!

Individual Gift
Honor Gift
Memorial gift
Facebook Fundraiser
Amazon Smile
<https://smile.amazon.com/ch/74-2520515>
MYTEXASFFA.ORG

MYTEXASFFA.ORG