



SPONSORSHIP BROCHURE

JULY 20TH - ROBSTOWN





Help Us Grow The Future.

The LEADing a Legacy Social is an event to help raise funds to support the mission of the Texas FFA Foundation, Texas FFA Association, Agriculture Teachers Association, and the Texas FFA Alumni Association.

Monday, July 20, 6:00–9:00 p.m., Richard M. Borchard Regional Fairgrounds, Robstown, Texas.

Hosted by the Texas FFA Foundation, LEAD Series Alumni, and agricultural science teachers, with attendance anticipated at approximately 500 guests, including families, sponsors, and key stakeholders.

Event programming includes both in-person and virtual bidding opportunities for auction items. On-site engagement features a live auction, raffle-style prize opportunities, and interactive games.

JOIN US

Monday, July 20th

6 PM to 9 PM

Richard M. Borchard Regional Fairgrounds
1213 Terry Shamsie Blvd.
Robstown, Texas 78380

- **Meal:** TBD
- **Beverages:** Drink Tickets – 2 tickets per person (Beer & Wine)



BECOME A SOCIAL SPONSOR

RECOGNITIONS AND PROMOTIONS

SPONSORSHIP LEVELS

Platinum Sponsor - \$2,500

- Premier logo placement on all social promotional materials.
- Recognition as a Platinum Sponsor in event press releases.
- Reserved VIP table for 10 guests with prime seating.
- Logo recognition in the event program.
- Exclusive social media mentions before, during, and after the event.

Gold Sponsor - \$1,500

- Prominent logo placement on social banners and signage
- Recognition in press releases and media interviews.
- Reserved VIP table with priority seating for 8 guests.
- Logo recognition in the event program.
- Social media mentions leading up to and following the event.

Silver Sponsor - \$1,000

- Logo placement on social collateral and signage.
- Recognition in event press materials.
- Reserved VIP table for 6 guests.
- Logo recognition in the event program.
- Social media mentions leading up to the event.

Bronze Sponsor - \$500

- Name recognition on the event website.
- Name recognition in event press materials.
- Acknowledgment in social media campaigns leading up to the event.
- Name listed in the event program.

Underwriting Sponsor - \$500+

Unable to attend the event but interested in advancing the mission and goals of the LEADing a Legacy Social? Underwriting sponsorship opportunities provides a meaningful way to contribute.

Underwriting support offsets key event expenses, including meals, live auction, raffle, and silent auction packages, as well as general operating costs. Such support ensures 100% of funds raised during the event directly benefit Texas FFA members and agricultural science teachers.

RECOGNITION & EXPOSURE:

Pre-Event:

- Auction pre-registration availability.
- Logo featured on event website and promotional emails.
- Inclusion in event press releases and media outreach.
- Acknowledgment in social media campaigns leading up to the event.
- A 10-second video on social media talking about being proud to support Texas FFA and attend the LEADing a Legacy Social.

During the Event:

- On-stage recognition during opening remarks (*Platinum Sponsor*).
- Logo displayed on screens throughout the venue.
- Opportunity to address the audience or present an award (*Platinum Sponsor*).
- Rotating Sponsor Logos on one of the screens in the room.

Post-Event:





- Inclusion in post-event thank-you letters and press releases.
- Feature in post-event newsletters and social promotional materials.
- Recognition in event recap videos and social media posts.
- A 10-second video on social media talking about being proud to support Texas FFA and attend the LEADing a Legacy Social.

Help Grow The Future.

Suspense Date is
Friday, July 10th, 2026



SPONSORSHIP OPPORTUNITIES:

- Platinum - \$2,500 
- Gold - \$1,500 
- Silver - \$1,000 
- Bronze - \$500 

Want to Make Your Gift Online?

Secure credit card payments can be made online by visiting the LEADing a Legacy Social Donor link or scan the QR above:

<https://apps.texasffaoundation.org/leading-a-legacy-social-sponsorships-donation-page>

Thank you for your support.
Sponsorship can be made online or by mail at:

Texas FFA Foundation

614 East 12th Street, Austin, Texas 78701
(512) 480-8047 Fax: (512) 472-0555
Email: info@texasffaoundation.org

"Want to have a fun night while supporting a great cause? Come join us at the fourth annual Leading a Legacy Social on Monday evening, July 20th in Robstown during this year's ATAT Convention. It's fellowship, food, and fun with the opportunity to claim some great items during the silent and live auctions while supporting Texas Team Ag Ed and Texas FFA student activities. Hope to see you there."

- Mitchell Dale
Chairman, Texas FFA Foundation Board of Directors
President, McRee Ford





Thank You!



YOUTH, AGRICULTURE, & LEADERSHIP.

Texas is blessed with three vital and renewable resources: **youth, agriculture, and leadership.** The Texas FFA brings all three together to form well-rounded leaders today who become dynamic influencers tomorrow. Your support of our LEADing a Legacy Social ensures we are empowering our student leaders and agricultural science teachers with “best practices” in leadership development and employability skills. We are honored to have your support and you are making an investment guaranteed to grow.

304,400+ Students enrolled in agricultural science education courses in Texas.	1,109+ local Texas FFA Chapters
3,050+ Agricultural Science Education Teachers	181,407+ Texas FFA members (1 in 6 FFA members nationally now reside in Texas)

“The Texas FFA Foundation is proud to support the leadership development efforts of the Texas FFA Association and our agricultural science teachers. Your generous donations provide fuel to make dreams come true - our student leaders today will become dynamic influencers tomorrow. Join us in telling them, ‘We are proud of you.’”

– Aaron Alejandro
Executive Director
Texas FFA Foundation

DISCLAIMER: Sponsorship recognitions by the Texas FFA do not constitute an endorsement by the Texas FFA of the products or services of the sponsoring company, organization, or individual. Funds received through the Texas FFA Foundation will be used to support the Texas FFA and agricultural science education. Any funds raised more than budgeted costs associated with special projects, conventions, events, or activities will be used to preserve the strength and future of the Texas FFA programming.



“Expressing our culture of gratitude today while cultivating an attitude of gratitude for those who will follow in our footsteps.”



For more information about Texas Agricultural Science Education, the Texas FFA, or sponsorships:

Call:
512-480-8047

Email:
info@texasffaoundation.org

[MYTEXASFFA.ORG](https://www.MYTEXASFFA.ORG)

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